



MyPost Business

Automatically create shipping labels for your online orders – an introduction to integrations



Australia Post

An integration saves you time creating shipping labels

You might be writing out your labels by hand or copying orders from your online store into a spreadsheet to print them.

There is a better way.

You can automate the creation of shipping labels for your online orders with a simple integration. It's a game changer for small businesses looking to make sending easier.

“I would estimate that it saves us at least an hour every single day. Everything works really well together.”

Adam Kerrins, owner of candle company The Scent Lab

What's an integration?

An integration is simply a connection between two platforms, allowing information to flow from one system to another.

With MyPost Business, you can integrate your account with one of our eCommerce partners. Then you can automate the management and fulfillment of online orders, saving you time and money.

In this guide, you'll find an overview of the three different types of eCommerce partners (shipping platforms, eCommerce platforms and marketplaces like eBay), as well as instructions on how to integrate your MyPost Business account depending on which eCommerce partner you choose.



Benefits of an integration with one of our eCommerce partners

Save time

Integrating with an eCommerce partner allows you to automate your shipping workflows. For example, import your online orders and print all your shipping labels at once.



See more delivery options

Some eCommerce partners will show you all the different service partners for each order, and how much they cost. So you can choose the one that suits you.



Gain business insights

Some eCommerce partners will provide you with analytics to help with operational efficiency, shipping cost analysis and customer insights.



Depending on which eCommerce partner you choose, you can:



Access other Australia Post delivery services like Parcel Contract, eParcel and StarTrack



Automatically send SMS & email notifications to your customers



Generate packing slips, manifests and customs documentation



Allocate orders to multiple shipping services



Auto-correct invalid addresses



Manage the returns process



Create branded tracking pages



How to automate your MyPost Business shipping labels

Option 1: Automatically create your shipping labels in a shipping platform

One way you can automate shipping label creation is through a shipping platform, which will connect your online store to your MyPost Business account. Some shipping platforms will also show you all the available shipping options for each of your orders so you can choose the best service partner for each parcel.

How integrating a shipping platform works



To get started

- 1 Choose a shipping platform that integrates with both your online store and MyPost Business from the list on the following page.
- 2 Integrate your shipping platform with your MyPost Business account so you still receive all the savings you've earned. This only takes about 10 minutes. **Download the integration guide** or watch this **video**.
- 3 Integrate your shipping platform with your online store. Your shipping platform will give you instructions on how to do this.

Shipping platforms that integrate with MyPost Business

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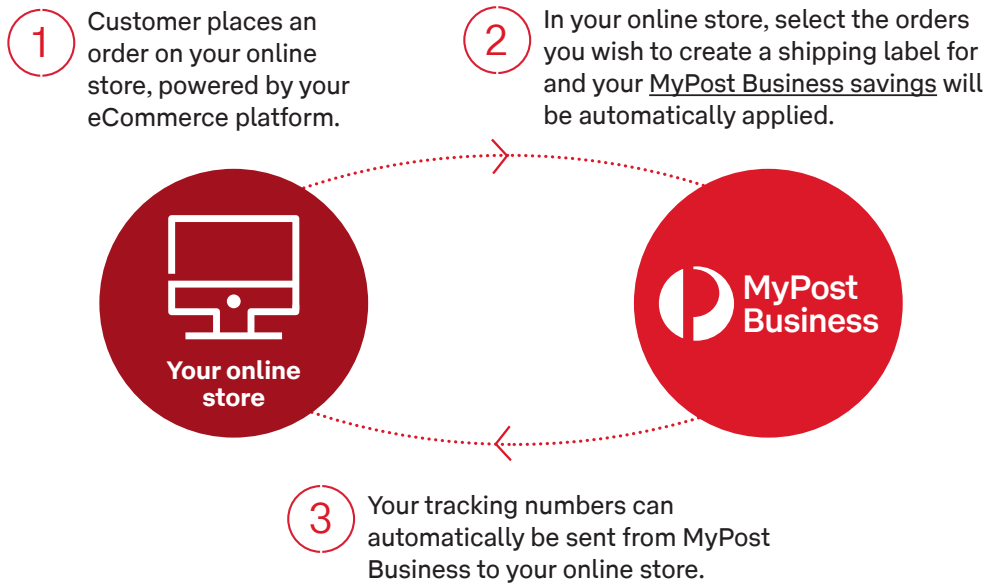


Tip: Before choosing a shipping platform, look at whether it integrates with your other digital platforms. eg. your accounting or inventory management software. Also consider any more advanced features you may need, which you can check with the shipping platform.

Option 2: Automatically create your shipping labels in an eCommerce platform

Another way to automatically create shipping labels is to connect your MyPost Business account with the eCommerce platform that powers your online store. This will allow you to create and pay for labels in your online store and still access your MyPost Business savings as you would normally.

How integrating an eCommerce platform works



eCommerce platforms that integrate with MyPost Business



If your eCommerce platform is not one of our current partners, you can still integrate with MyPost Business using a shipping platform on page 4 and 5.

To get started

- 1 Connect your eCommerce Platform with your MyPost Business account by following the instructions in the [integration guide](#).
- 2 Configure your MyPost Business account with your online store using the instructions provided by the eCommerce platform.

Option 3: Automatically create your shipping labels by importing your orders from eBay

If you have your online store on eBay, you can automatically send your orders straight to your MyPost Business account.

You can then use the MyPost Business online platform to print all your shipping labels at once.



Tip: If you find it easier, you can also [bulk import your eBay orders into MyPost Business](#) using a CSV file.

To get started

- 1 [Integrate your eBay store with your MyPost Business account](#) so you can import all your orders. This should only take about 10 minutes.



