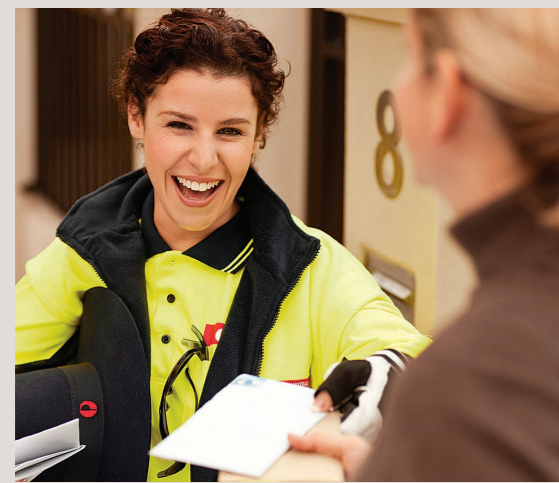


Bulk mail at a glance



Australia Post offers a variety of services for customers sending larger volumes of mail.

This guide will help you choose the best service options for your mailing needs.

Once you have chosen a bulk mail service, you will need to refer to the service guide on the website for all the information you need on conditions, preparing and lodging your articles.

Size categories

	Small	Small Plus	Large
Minimum size	88 × 138mm*	88 × 138mm*	—
Maximum size	130 × 240mm	162 × 240mm	260 × 360mm
Maximum thickness	5mm	5mm	20mm
Common examples of envelope sizes	C6: 114 × 162mm DL: 110 × 220mm DLE: 114 × 225mm DLX: 120 × 235mm Max: 130 × 240mm	C5: 162 × 229mm	B6 / C4: 125 × 324mm C4: 229 × 324mm B4: 250 × 353mm

* The minimum size is also dependant on the shape of the article and the ratio of its length to width. 90 × 145mm for Reply Paid. Refer to the service guides for more information.

	Print Post	PreSort Letters	Promo Post	Charity Mail	Clean Mail	Acquisition Mail	Imprint / Metered	Reply Paid	Unaddressed Mail	Domestic letter with tracking imprint	Registered Post Imprint
What can this service do for me?	Deliver approved regular publications, eg catalogues, magazines or newsletters	Deliver machine-addressed barcoded and sorted articles	Deliver large volumes of promotional PreSort Letters at a lower price	Allows approved charities to deliver PreSort Letters at a lower price	Deliver machine-addressed articles at a lower price without barcoding or sorting	Acquire new customers with addressed (non-personalised) articles	Deliver articles for less than Full Rate mail	Make it easy for your customers to respond	Deliver leaflets, catalogues, flyers, etc to a geographic area	Deliver large volumes of tracked articles at a lower rate	Deliver important articles in large volumes with the security of signature on delivery
What size articles can I send?	Small, Large	Small, Small Plus, Large	Small, Small Plus, Large	Small, Large	Small, Small Plus	Small, Small Plus	Small, Large	Small, Large	Small, Large	Small, Small Plus, Large	Small, Small Plus, Large
What weight articles can I send? Pricing steps (g)	125, 125, 175, 250, 300, 350, 400, 450, 500, 600, 700, 800, 900, 1kg	125, 125, 125, 250, 500	125, 125, 125, 250	125, 125, 250	125, 125	125, 125	250, 125, 250, 500	125, 125, 250, 500	50, 100, 50, 100	125, 125, 125, 250, 500	125, 125, 125, 250, 500
How fast is the delivery?	Priority: Same state metro - next day Regular: Same state metro 2-3 days	Priority: Same state metro - next day Regular: Same state metro 2-3 days	Regular: Same state metro 2-3 days	Priority (Small articles only): Same state metro - next day Regular: Same state metro 2-3 days	Priority: Same state metro - next day Regular: Same state metro 2-3 days	Regular: Same state metro 2-3 days	Priority: Same state metro - next day Regular: Same state metro 2-3 days	Priority (PO Box/Bags only): Same state metro - next day Regular: Same state metro 2-3 days	1-7 days	Priority: Same state metro - next day Regular: Same state metro 2-3 days	Priority: Same state metro - next day Regular: Same state metro 2-3 days
What is the minimum lodgement volume of articles? Articles must be same size, weight and speed	100	300 barcoded	4,000 barcoded	300 barcoded	300	No minimum. Rates vary by quantity.	No minimum	No minimum	One suburb, postcode, postal round or local government area	No minimum. (But must send 10,000 per year)	No minimum
Do I need to print barcodes?	Yes	Yes	Yes	Yes	No	< 300 No > 300 Yes	No	Yes (Preprinted)	N/A	2D required for tracking	2D required for tracking
Do I need to sort the articles?	Yes	Yes	Yes	Yes	No	< 300 No > 300 Yes	No	No	Yes	Yes	Yes
Do I need to apply to use this service?	Yes	Yes	Yes PreSort Letters application	Yes	No	Yes Via Campaign Targeter	Requires a postage meter or Australia Post Account	Yes	Yes Book at least 10 business days before delivery week	Yes	Yes
How does the cost per article compare? eg Small article, 125g										Refer to the website	Refer to the website